



Explorica Canada, Inc.

2016 Free Trip Giveaway Official Rules

The 2016 Free Trip Giveaway (the “Sweepstakes”) begins at 12:01 a.m. EST on 1/4/16 and ends at 11:59 p.m. EST 1/7/16, (such period referred to herein as the “Sweepstakes Period”). The Sweepstakes is sponsored by Explorica Canada, Inc. (the “Sweepstakes Sponsor”).

1. HOW TO ENTER: NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Group Leaders with three full-paying participants on your Explorica tour for departure between 1/9/2016 and 1/9/2018 will automatically be entered to win. You will receive one entry into the drawing for every three full-paying participants that enrol on your tour between 12:01 a.m. EST on 1/4/16 and 11:59 p.m. EST on 1/7/16. Participation in the Sweepstakes is voluntary and does not require you to purchase anything from the Sweepstakes Sponsor. To enter by mail, print your first and last name, complete address, city, province, postal code, daytime telephone number, date of birth, and e-mail address (if available) on a three-by-five-inch card. Put the card in an envelope, affix first-class postage, and send it to the Sweepstakes Sponsor with attention to 2016 Free Trip Giveaway. No illegible, incomplete, forged or altered entries will be accepted. All entries must be received by the last day of each month during the Sweepstakes Period. One entry per person. Mechanically reproduced entries not accepted. All entries become the property of the Sweepstakes Sponsor and will not be returned.

2. PRIZE: The Sweepstakes Sponsor will award up to 10 prizes during the Promotion Period. The winners who are leading a Qualifying Tour will be awarded a free spot on that tour to apply to any current or future traveller (if applied to a current traveller, s/he will receive a refund of any amount of the tour program price as of that date). Any Tour Leader not already enrolled on a Qualifying Tour will receive a travel voucher for up to \$4,500 that may be redeemed for any available tour operated by Sponsors departing between September 1, 2016 and September 1, 2018. The prize does not include and cannot be applied to any optional excursion fees, insurance fees, money for gratuities, or discretionary on-tour expenses. Odds of winning are affected by the number of eligible entries received by the Sweepstakes End Date. Allow 3-4 weeks after validation of arrangement for receipt of prize. There is no substitution, cash equivalent or transfer of prizes allowed. Winners will be solely responsible for all other expenses not specifically set forth herein. The Sweepstakes Sponsor reserves the right to substitute prizes of equal or greater value. No other substitution or transfer of prizes permitted. The Sweepstakes Sponsor is responsible only for prize delivery; not responsible for prize utility, quality or otherwise. In order to receive a prize, winner may be required to provide proof of identification. Taxes on any prize are the sole responsibility of winner.

3. ELIGIBILITY: Sweepstakes is only open to legal residents of Canada and/or the United States (excluding Quebec). Entries are limited to individuals only; commercial enterprises and business entities are not eligible. By participating in the Sweepstakes, each entrant accepts the conditions stated in these Official Rules, agrees to be bound by the decisions of the Sweepstakes Sponsor and warrants that s/he is eligible to participate in the Sweepstakes. Employees, independent contractors, officers, and directors of the Sweepstakes Sponsor, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advisors, and their immediate family members and persons living in the same household, are not eligible to participate in the Sweepstakes. SWEEPSTAKES IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW and is subject to applicable federal, state/provincial and local laws and regulations.

4. SELECTION OF WINNERS: On or about 1/7/2016 the Sweepstakes Sponsor will randomly select the winner(s). Winners will be selected from all eligible entries received by the Sweepstakes End Date. Winners will be notified by mail, telephone or email using the information provided on the official entry form, within 30 days of the drawing. Odds of winning depends on the number of eligible entries received by the Sweepstakes End Date. In the event the winner does not accept the prize, the winner is ineligible, or the prize or prize notification is not deliverable an alternate winner may be selected. The Sweepstakes Sponsor is not responsible for and shall not be liable for late, lost, misdirected or unsuccessful efforts to notify winner. Winners agree to use of name, address, likeness, and/or prize information for promotional purposes in any medium without additional compensation to the

extent permitted by law. Where lawful, winner may be required to sign and return a Publicity Consent and Liability Release.

5. CONDITIONS: The Sweepstakes Sponsor, and its agents, directors, officers, shareholders, employees, insurers, servants, parents, subsidiaries, divisions, affiliates, predecessors, successors, representatives, advertising, promotion, and fulfillment agencies, and legal advisors, are not responsible for, shall not be liable for, and hereby disclaim all liability arising from or relating to: (i) late, lost, stolen, delayed, damaged, misdirected, misaddressed, incomplete, unintelligible or postage-due entries; (ii) telephone, electronic, hardware or software program, network, Internet, computer or other malfunctions, failures, or difficulties of any kind, whether human or technical; (iii) failed, incomplete, garbled, or delayed computer or e-mail transmissions; (iv) any condition caused by events beyond the control of the Sweepstakes Sponsor; (v) any injuries, losses, or damages of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the Sweepstakes; or (vi) any printing or typographical errors in any materials associated with the Sweepstakes. The Sweepstakes Sponsor reserves the right, in its sole discretion, to suspend, modify or cancel the Sweepstakes should any unauthorized human intervention or other causes beyond the Sweepstakes Sponsors' control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. By participating in the Sweepstakes, participants and winners agree to release, discharge and hold harmless the Sweepstakes Sponsor and their agents, directors, officers, shareholders, employees, insurers, servants, parents, subsidiaries, affiliates, predecessors, successors, representatives, advertising, promotion, and fulfillment agencies, and legal advisors, and all others associated with the development and execution of the Sweepstakes, from any and all losses, damages, rights, claims and actions of any kind arising out of or relating to the Sweepstakes, participation in the Sweepstakes, the prize, and/or acceptance, possession, use or misuse of the prize, including but not limited to statutory and common law claims for misappropriation or participant's right of publicity. This Sweepstakes shall be governed by the Province of Ontario law. By participating in this Sweepstakes, entrants agree that the Province of Ontario courts shall have jurisdiction over any dispute or litigation arising from or relating to this Sweepstakes and that venue shall be only in Ontario, Canada only.

6. WINNERS LIST: To obtain the name of the Sweepstakes winner(s) after the Sweepstakes End Date, send a separate self-addressed, stamped envelope marked "2016 Free Trip Giveaway Winners List" to the Sweepstakes Sponsor. Requests for winners list must be received no later than 90 days from the Sweepstakes Date (residents of Vermont and Washington need not include return postage).

7. SWEEPSTAKES SPONSOR:

Explorica Canada, Inc.
2016 Free Trip Giveaway
Explorica Canada, Inc.
3080 Yonge St, Suite 5052
Toronto, ON M4N 3N1

8. NOTICE: The Sweepstakes Sponsor reserves the right to prosecute and seek damages against any individual who attempts to deliberately undermine the proper operation of the Sweepstakes in violation of these Official Rules and/or criminal and/or civil law.

9. Copyright @ 2016 Explorica, Inc. All rights reserved. EXPLORICA and the associated logo are registered trademarks of Explorica, Inc. Any other trademarks in these Official Rules are used for prize identification purposes ONLY and are the properties of their respective owners.